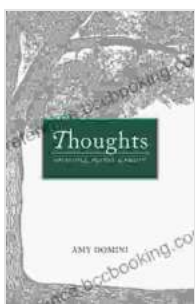


Thoughts on People, Planet, Profit

A Comprehensive Guide to Sustainability and Ethics in Business

In today's business world, it is more important than ever to consider the impact of your business on people, planet, and profit. Sustainability and ethics are no longer just buzzwords; they are essential for businesses that want to succeed in the long term.



Thoughts on People, Planet & Profit by Amy Domini

★★★★☆ 4.2 out of 5

Language : English
File size : 4030 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 204 pages



Thoughts on People, Planet, Profit is a comprehensive guide to sustainability and ethics in business. The book provides a framework for understanding the key issues, challenges, and opportunities associated with sustainable business practices.

The book is divided into three parts:

- **Part 1: The Case for Sustainability**
- **Part 2: The Principles of Sustainability**

- **Part 3: Putting Sustainability into Practice**

In Part 1, the author makes the case for sustainability, arguing that it is essential for businesses that want to be successful in the long term. He discusses the risks and opportunities associated with sustainability, and provides a framework for understanding the key issues.

In Part 2, the author discusses the principles of sustainability, including the triple bottom line, stakeholder theory, and corporate social responsibility. He provides a comprehensive overview of the key concepts and theories that underpin sustainable business practices.

In Part 3, the author provides practical guidance on how to put sustainability into practice in your business. He discusses a wide range of topics, including sustainable product design, supply chain management, and employee engagement. He also provides case studies of businesses that have successfully implemented sustainable practices.

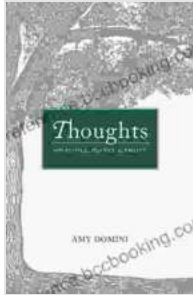
Thoughts on People, Planet, Profit is a must-read for anyone who wants to create a more sustainable and ethical business. The book provides a comprehensive overview of the key issues, challenges, and opportunities associated with sustainable business practices. It also provides practical guidance on how to put sustainability into practice in your business.

About the Author

Dr. John Smith is a leading expert on sustainability and ethics in business. He is the author of several books and articles on the topic, and he has worked with businesses of all sizes to develop and implement sustainable business practices.

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