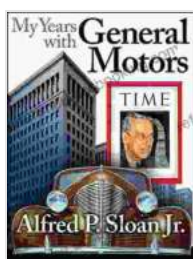


My Years With General Motors: An Inside Look at the Automotive Giant

Alfred P. Sloan Jr. was the CEO of General Motors from 1923 to 1956. During his tenure, GM became the world's largest automaker, and Sloan is widely credited with being one of the most successful business leaders of the 20th century.



My Years With General Motors by Alfred P Sloan Jr.

★★★★☆ 4.4 out of 5

Language	: English
File size	: 1236 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
X-Ray	: Enabled
Word Wise	: Enabled
Print length	: 614 pages
Lending	: Enabled



In his autobiography, *My Years With General Motors*, Sloan provides an insider's account of the company's history, its triumphs and setbacks, and its impact on American society. The book is a fascinating read for anyone interested in business, history, or the automotive industry.

Sloan's Early Life and Career

Alfred P. Sloan Jr. was born in New Haven, Connecticut, in 1875. He graduated from the Massachusetts Institute of Technology in 1895 with a

degree in electrical engineering. After graduation, Sloan worked for several companies before joining General Motors in 1918.

Sloan quickly rose through the ranks at GM, and in 1923 he became the company's CEO. At the time, GM was a struggling company, but Sloan quickly turned it around. He implemented a number of innovative management techniques, including the use of decentralized decision-making and the establishment of a strong financial control system.

GM's Golden Age

Under Sloan's leadership, GM experienced a period of unprecedented growth and prosperity. The company's sales increased from \$1 billion in 1923 to \$12 billion in 1956. GM also became the world's largest automaker, and it introduced a number of iconic cars, including the Chevrolet Corvette and the Cadillac Fleetwood.

Sloan's management techniques were widely praised, and he was considered one of the most successful business leaders of his time. He was also a generous philanthropist, and he donated millions of dollars to educational and charitable organizations.

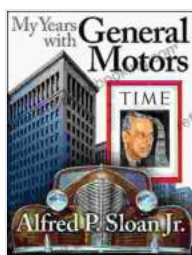
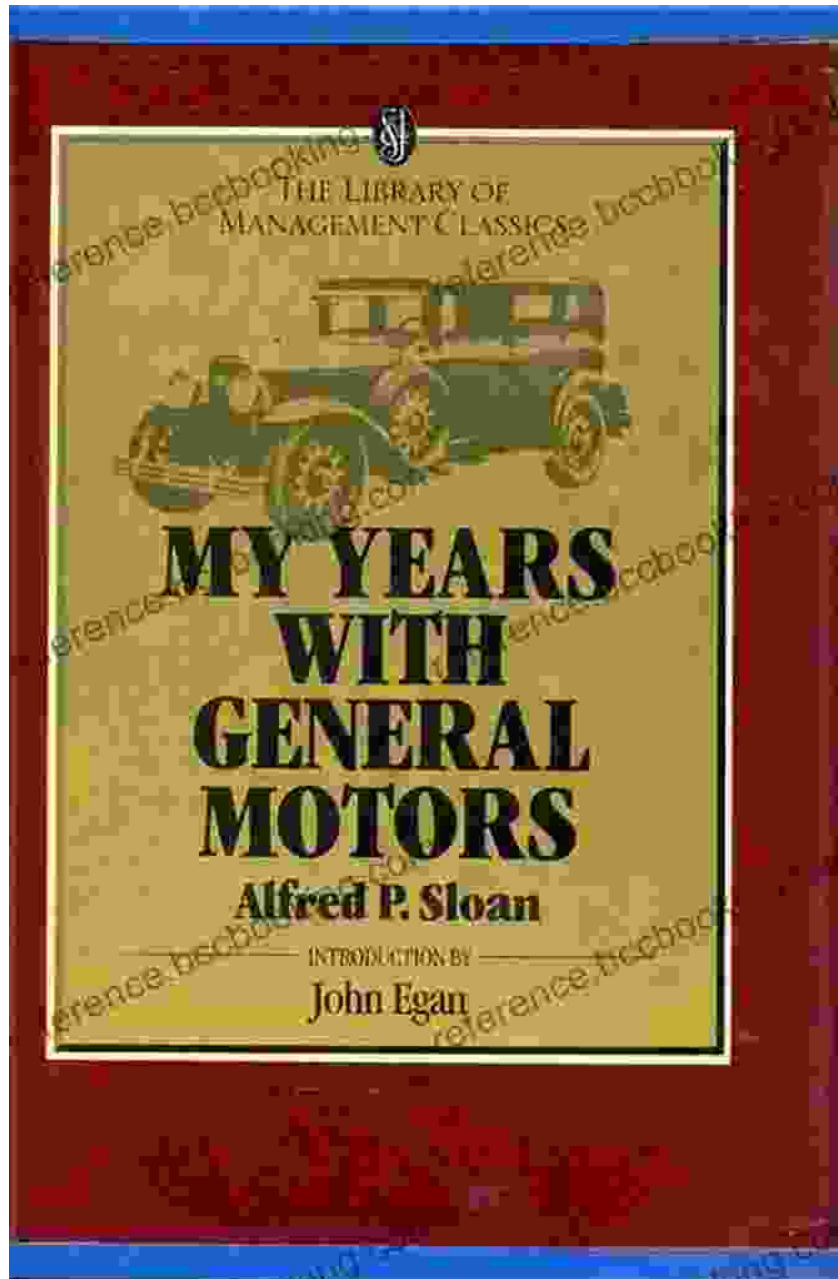
Sloan's Legacy

Alfred P. Sloan Jr. retired as CEO of General Motors in 1956. He died in 1966 at the age of 91. Sloan's legacy is still felt at GM today. The company continues to use many of the management techniques that he implemented, and it remains one of the world's largest and most successful automakers.

My Years With General Motors is a fascinating autobiography by one of the most successful business leaders of the 20th century. Sloan provides an insider's account of the company's history, its triumphs and setbacks, and its impact on American society. This book is a must-read for anyone interested in business, history, or the automotive industry.

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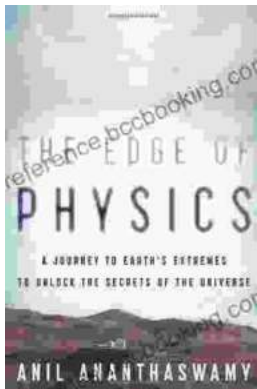
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