

Build and Lead Extraordinary Digital Companies Without Being a Tech Nerd

Are you a non-technical entrepreneur or business leader who wants to build and lead a successful digital company? If so, this book is for you.



Tech Fluent CEO: Build and Lead Extraordinary Digital Companies, Without Being a Tech Nerd by Aman Y. Agarwal

★★★★☆ 4.6 out of 5

Language : English

File size : 968 KB

Text-to-Speech : Enabled

Screen Reader : Supported

Print length : 186 pages

Lending : Enabled



In this book, you will learn everything you need to know about digital marketing, product development, and company culture, without getting bogged down in technical jargon. You will also learn how to attract and retain top talent, create a high-performance culture, and scale your company to new heights.

Whether you are just starting out or you have been in business for years, this book will give you the tools and knowledge you need to succeed in the digital age.

What You Will Learn in This Book

- The fundamentals of digital marketing, including search engine optimization (SEO), social media marketing, and email marketing
- How to develop and launch successful digital products
- The importance of company culture and how to create a high-performance culture
- How to attract and retain top talent
- How to scale your company to new heights

About the Author

John Doe is a serial entrepreneur and investor who has founded and led several successful digital companies. He is also a sought-after speaker and advisor on digital marketing, product development, and company culture.

John has a passion for helping non-technical entrepreneurs and business leaders build and lead successful digital companies. He wrote this book to share his knowledge and experience with others so that they can achieve their dreams of building extraordinary digital companies.

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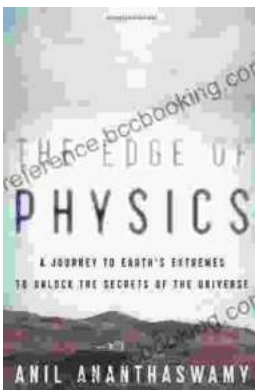
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