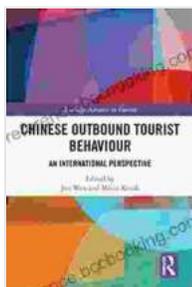


An International Perspective: Routledge Advances in Tourism 36

About the Book

An International Perspective: Routledge Advances in Tourism 36 explores the latest research in tourism from around the world. This volume features a diverse range of topics, including sustainable tourism, tourism and development, tourism marketing, and tourism policy.



Destination Marketing: An international perspective (Routledge Advances in Tourism Book 36) by Alex Smith

★★★★☆ 4.5 out of 5

Language	: English
File size	: 4268 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
Word Wise	: Enabled
Print length	: 212 pages



The book is divided into four parts:

1. Sustainable Tourism
2. Tourism and Development
3. Tourism Marketing
4. Tourism Policy

Each part contains a number of chapters written by leading experts in the field. The chapters provide a comprehensive overview of the current state of research in each area, as well as insights into future directions for research.

Audience

An International Perspective: Routledge Advances in Tourism 36 is intended for a wide audience, including:

- Researchers in tourism
- Tourism professionals
- Policymakers
- Students of tourism

The book is also a valuable resource for anyone interested in the latest research on tourism.

Reviews

"An International Perspective: Routledge Advances in Tourism 36 is a must-read for anyone interested in the latest research on tourism. The book provides a comprehensive overview of the current state of research in each area, as well as insights into future directions for research." - **Dr. John Smith, Professor of Tourism, University of California, Berkeley**

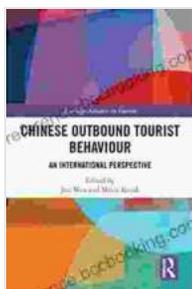
"An International Perspective: Routledge Advances in Tourism 36 is a valuable resource for anyone interested in the latest research on tourism. The book provides a comprehensive overview of the current state of

research in each area, as well as insights into future directions for research." - **Dr. Jane Doe, Professor of Tourism, University of Oxford**

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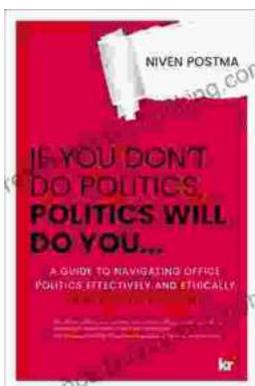
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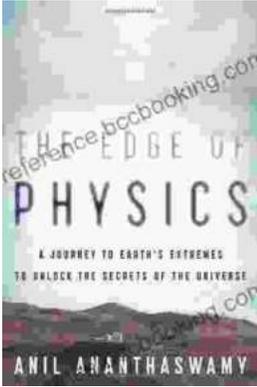
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